

Shelly Czernicki design & Architecture

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My commercial & residential interior design firm located in Roanoke, VA.

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A commercial architecture firm located in Roanoke, VA.

5



A senior living management company located in Roanoke, VA.

EXPERIENCE

Below lists a sampling of the companies I've done design work for over the years.

Carilion Clinic Lewis-Gale

Vistar Eye Centers

Centra Health

Virginia Department of Health

Warm Hearth Village

Commonwealth Senior Living

Commonwealth Care of Roanoke Medical Facilities of America

Liberty University

City of Roanoke

Roanoke City Public Schools Towers Shopping Center

AEP

Carter Machinery

Deschutes

Dominion Energy

Christ the King Presbyterian Church

Medispa of Ridgewood Hill

St. Johns Episcopal Church

Sun Trust Banks

Staybridge Hotels & Suites

Western Virginia Water Authority

Reno Transportation Commission

Our Lady of The Valley

Our Lady of Perpetual Help

Marion Manor Seton Manor

St. Mary's Woods Our Lady of Hope

Elm Manor

Our Lady of Peace Springvale Terrace

ABOUT ME



Hello! Welcome! My name is Shelly and here is the abridged version about me. I was born and raised in Sacramento, California and moved to Virginia for college and have remained in Southwest Virginia ever since.

I've spent much of my sixteen-year career working at firms and in 2019 started my own business. As you know, being a business owner

requires more than just design knowledge. It requires having multiple balls at play and keeping constant track of the big picture. Always thinking five projects ahead, keeping track of timelines, deadlines, budgets, contracts, marketing, communicating with employees, and subs so that everyone is on the same page. Coordination, flexibility, and multitasking are absolute requirements.

I'm a never-ending learner. This industry is always changing and requires the latest knowledge in codes, materials, and digital technology. I just took a refresher course in Photoshop, classes in human centered design, web design, digital marketing, graphic design, and I am a Certified Aging in Place Specialist.

As you will see in my portfolio there is a wide range of styles and projects. That's because this work isn't about me. It's about who I'm working for. It's their style, budget, preferences, not mine. Some people want modern. Some people want traditional. Some people want pink wallpaper! Yes, it's true! How all that fits together is a problem-solving challenge I love to do everyday. Everyone deserved beauty & accessibility. Let's get to work!

"Creativity is allowing yourself to make mistakes. Design is knowing which ones to keep."

-Scott Adams

RESUME

SUMMARY

An industrious certified interior designer with over fifteen years of experience I am passionate about inclusive human centered design experiences and seeking the next great design adventure.

EDUCATION & CERTIFICATIONS

Radford University

■ BS in Interior Design

August 2001-May 2005 Radford, VA.

Interaction Design Foundation

UX/UI Design

July 2019 – Nov. 2020 Denmark (online)

Council of Interior Design Qualification

Certified Interior Designer with the state of VA.

NCIDQ# 35028

CID 0412001130

EXPERIENCE

 Design Works Studio, LLC. Owner/Principal September 2019 – Current Roanoke, Virginia

- A commercial & residential interior design firm specializing in renovations, new construction, renderings, and aging in place consultations.
- Charles Samelson (Coral Fabrics)
 Independent Contract Sales Representative

September 2019 – June 2020 Roanoke, Virginia

- Provided sales and customer service to current and new clients of the Coral Fabrics,
 Aperture Contract, and Samelson-Chatelane textile company in Virginia, West Virginia,
 and Washington D.C.
- Interior Creations Design Studio, LLC.
 Interior Design Lead

April 2014 – August 2019 Roanoke, Virginia

- Commercial interior design firm specializing in; higher education, senior living, religious, corporate, healthcare, retail, restaurant, hotels, and multi-family developments projects.
- Assisted Owner/Principal with all aspects of running a firm; from marketing, specifications, client meetings, and installations.
- Provided full interior design services for all phases of projects.
- C2Architecture <u>Designer/Drafter</u>

April 2014 – August 2019 Roanoke, Virginia

- Commercial architecture firm specializing in senior living, corporate, healthcare, retail, multi-family, industrial, and educational projects.
- Assisted Owner/Principal with preparing construction documents for permit, responding to RFI's, submittals, shop drawing, site verifications, MEP coordination, and code evaluations.
- Additional employment history available upon request.
- Links to portfolio and websites:
 - www.designworksstudiollc.com
 - https://cherokeesmf.wixsite.com/portfolio



- Microsoft Office Suite
- Adobe XD
- Photoshop
- Illustrator
- SketchUp
- Podium Render
- TwinMotion-Unreal Engine
- AutoCAD Architecture 2019
- REVIT 2019
- Gimp



- Interpersonal skills
- Communication Skills
- Organized
- Supervisory Skills
- Problem Solver
- Analytical Skills
- Self motivated
- Business Goal Minded
- Marketing
- Social Media
- Contractual Agreements



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Design Works Studio, LLC. is my business. Started in September of 2019 it provides a range of interior design services for residential and commercial clientele including aging in place consultations and renderings.





UNIT MODEL DESIGN CONCEPT

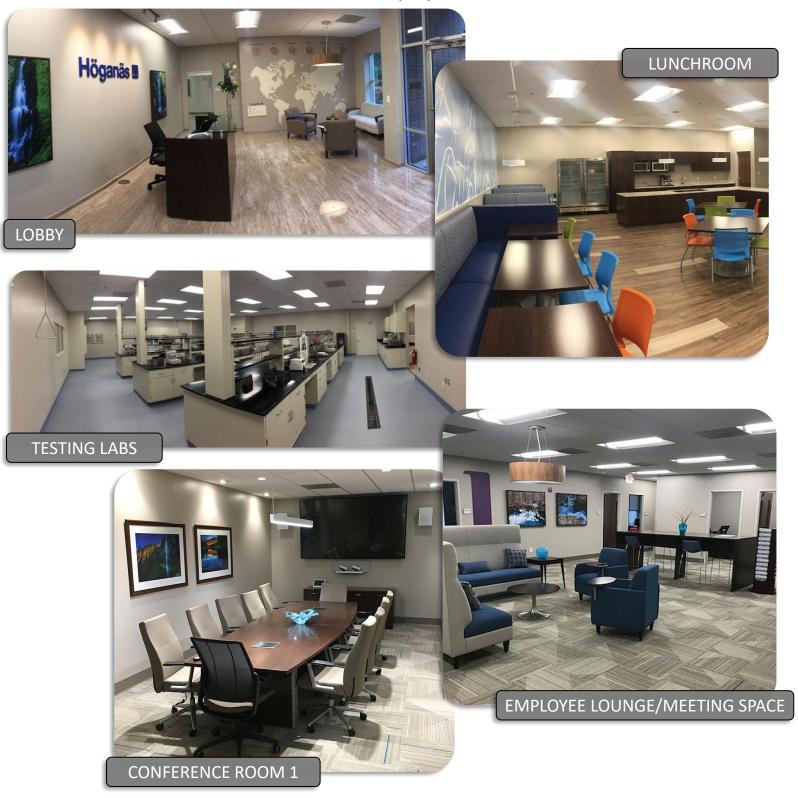




Interior Creations is a small design firm that specializes in commercial interiors. During my six years I did projects in the following sectors: corporate, higher education, senior living, healthcare, religious, retail, hospitality, and spa's.

Höganäs **H**

Hoganas is a Swedish based company that produces metal products and powders for use in industrial products that filter water across the world. It took over an old Kodak photo processing facility in Cary, North Carolina that required renovation to house a hundred new employees.





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RESIDENTIAL COMMONS DORM | & II



ARCHITECT MITCHELL MATHEWS









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LIBERTY



Interior Creations was tasked with providing design concepts to renovate the existing Lahaye dining hall to bring it up to standards with adjacent building renovations. The University ultimately decided that work should be completed during the summertime when students were gone so porotions of the interior was unable to be completed in time.





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Carter



Carter Machinery is a large construction machinery supply company located in Roanoke, VA. The corporate headquarters was in the beginning stages of renovating an outdated lobby and executive suite.



Finished conference room with custom table made with machine parts.

Renderings were done in SketchUp and completed using Podium Render plug-in.









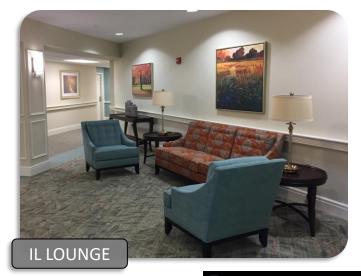
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A 4-story retirement community consisting of IL/AL and Memory Care Wings in Chantilly, VA. The Crossings was over 200,000 SF. And cost more than 15 million dollars.











DESIGN BOARD



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WARM HEARTH VILLAGE- SHOWALTER ASSISTED LIVING FACILITY

Interior Renovation of the public spaces on all four floors of the Showalter Assisted Living Facility. Architect: Better Building Works.











SALON



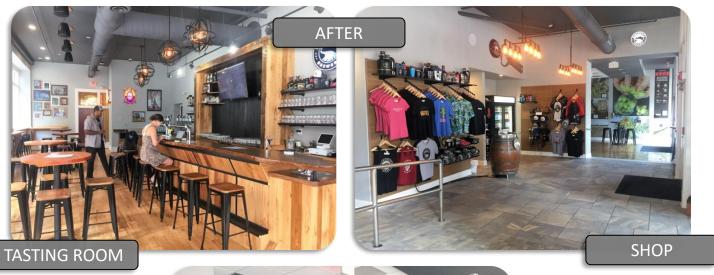


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DESCHUTES BREWERY TASTING ROOM

Interior renovation of a former restaurant in downtown Roanoke into the new Deschutes tasting room.









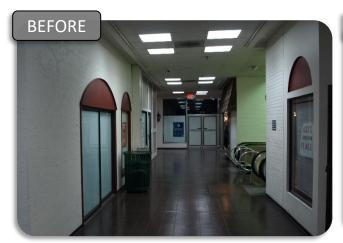


INTERIOR CREATIONS DESIGN STUDIO & C2 ARCHITECTURE

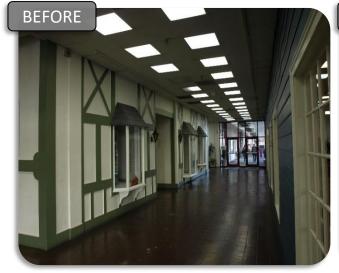


TOWERS SHOPPING CENTER

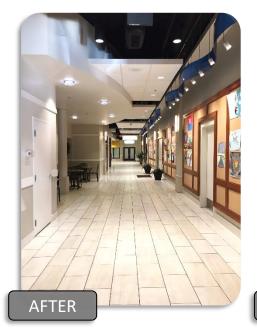
Renovate the over 30-year-old interior mall portion of Towers Shopping Centers upper and lower-level interior mall.

















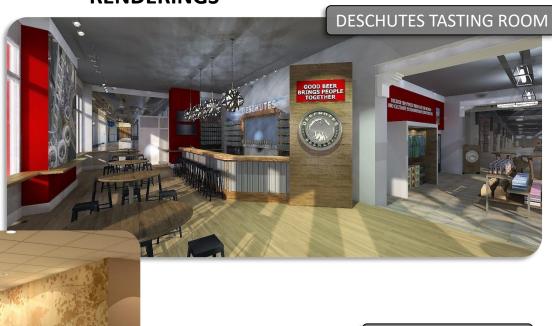
MEDI-SPA

INTERIOR CREATIONS DESIGN STUDIO

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RENDERINGS

Renderings were done in SketchUp and completed using Podium Render plug-in.



WALNUT POINTE







C2Architecture is a small architecture firm specializing in commercial work. Throughout my six years with C2A I did construction documents, site verifications, renderings using REVIT & SketchUp, site verifications, processed RFI's & change orders, & proposals.

CLUB FRIENDSHIP RESTAURANT & GRILL

A restaurant open to the general public located on the grounds of a retirement community Friendship Living was looking to update the look to attract the public.





Renderings were done in SketchUp and completed using Podium Render plug-in & Photoshop.



PROPOSED INTERIOR RENOVATION

MAIN DINING ROOM DESIGN CONCEPT



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WALNUT POINTE INDEPENDENT LIVING COMMUNITY

New construction of an independent living community within the existing Warm Hearth Village retirement community in Blacksburg, VA. Construction was slated to begin Spring of 2020 & has been delayed due to the pandemic. REVIT was the primary software used for the project's final renderings and construction documentation.



Renderings were done in REVIT 2019 and finished using Photoshop.

ROOM RENDERING FOR PRE-LEASE
MARKETING MATERIALS





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WALNUT POINTE INDEPENDENT LIVING COMMUNITY

New construction of an independent living community within the existing Warm Hearth Village retirement community in Blacksburg, VA.



EARLY EXTERIOR DESIGN CONCEPT ELEVATION

Early design development concept elevations for client review using SketchUp. You can see the changes versus the previous page exterior rendering

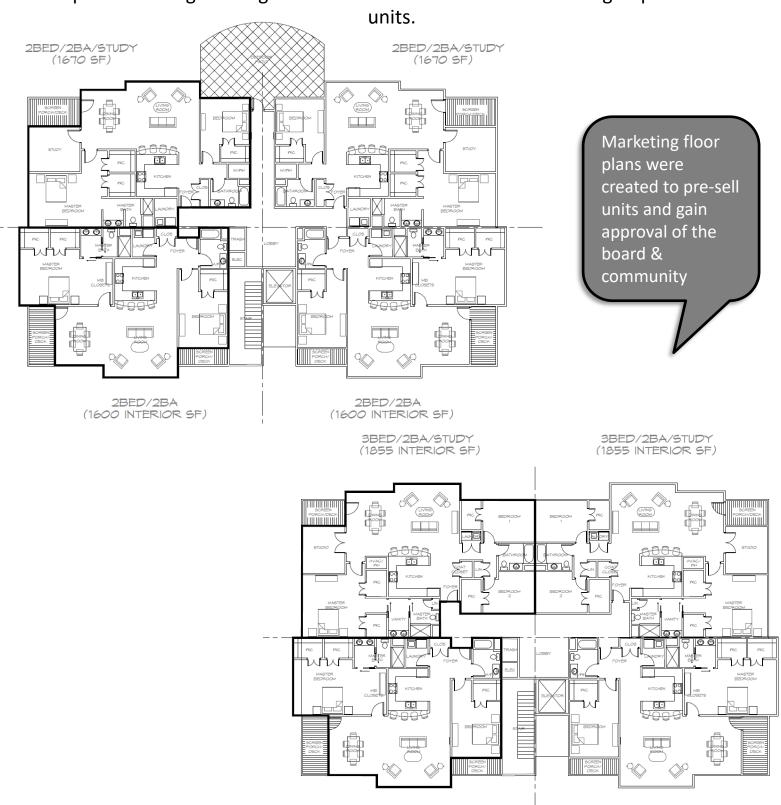




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WALNUT POINTE INDEPENDENT LIVING COMMUNITY

While it wasn't required; all units were designed to exceed universal design requirements for independent living housing so that condo owners could live as long as possible in their



2BED/2BA

(1625 INTERIOR SF)

2BED/2BA

(1625 INTERIOR SF)



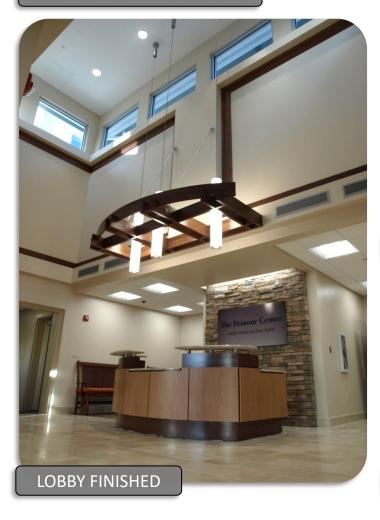
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FRIENDSHIP RETIREMENT ADULT DAYCARE CENTER

New construction of a 7000 square foot adult daycare center between Eastwood and Westwood buildings at Friendship Retirement Community.



Renderings
were done
using SketchUp
with Podium
Render.
Construction
Documents
were done
using AutoCAD
2019.



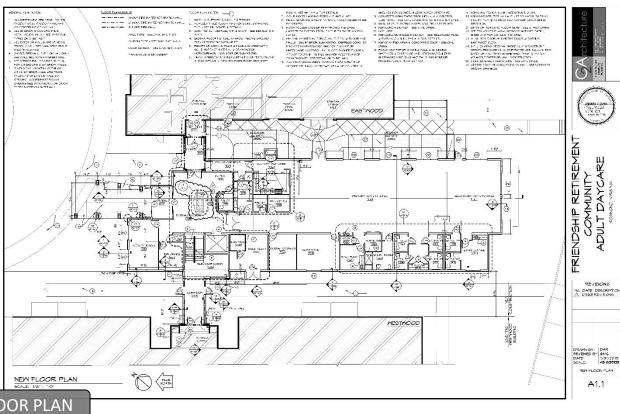




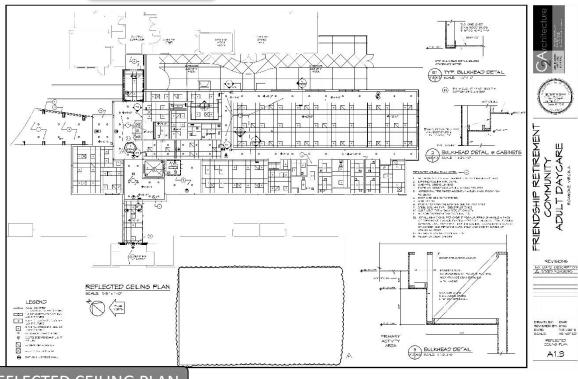


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FRIENDSHIP RETIREMENT ADULT DAYCARE CENTER CONSTRUCTION DOCUMENTS





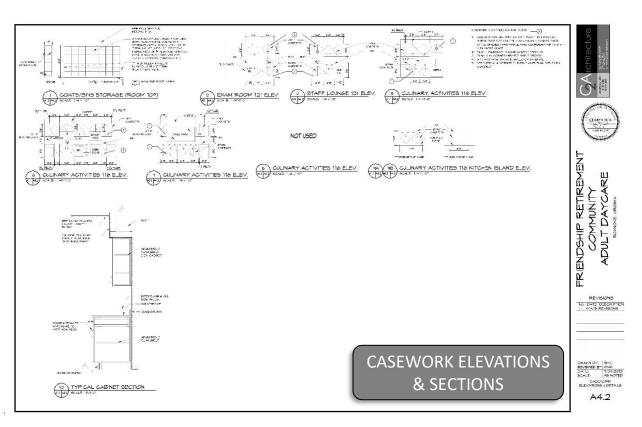


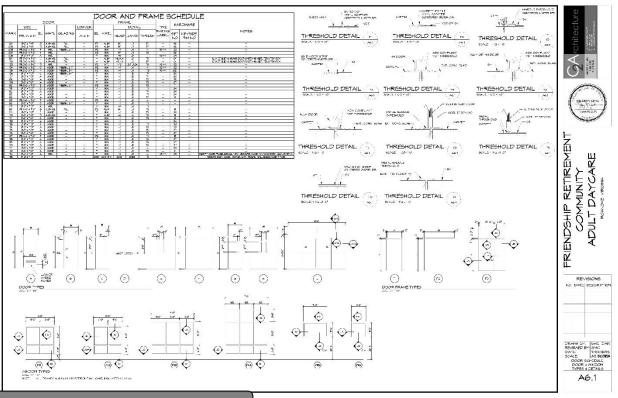
rchitecture Architecture INTERIORS PLANNERS

C2 ARCHITECTURE

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FRIENDSHIP RETIREMENT ADULT DAYCARE CENTER CONSTRUCTION DOCUMENTS



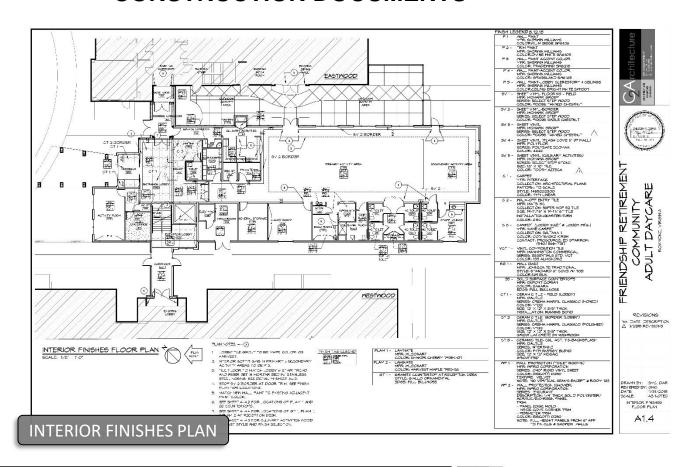


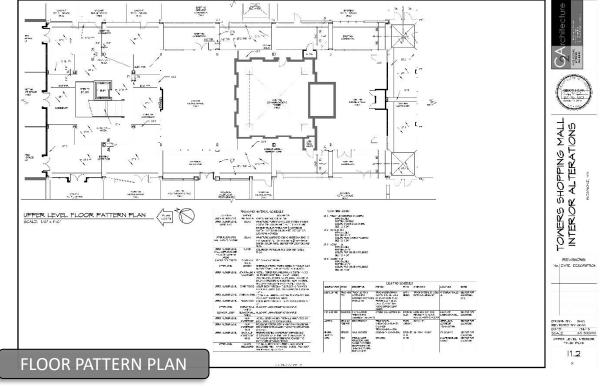
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FRIENDSHIP RETIREMENT ADULT DAYCARE CENTER CONSTRUCTION DOCUMENTS







COORDINATED SERVICES MANAGEMENT

CSM specializes in the management of over 26 retirement communities in VA and DC. The internal interior design department is responsible for renovation and new construction. Communities can contain independent living, assisted living, skilled nursing, rehab center, and memory care centers.







